RECREATION AND PARKS COMMISSION OF MONTEREY PARK AGENDA

SPECIAL MEETING COUNCIL CHAMBER, CITY HALL 320 W. NEWMARK AVE. MONTEREY PARK, CA 91754 6:00 PM Monday, June 11, 2018

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the **Recreation and Community Services Department** located at 320 W. Newmark Ave, Monterey Park, CA 91754, during normal business hours and the City's website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 7 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER
FLAG SALUTE
ROLL CALL – PAUL LEE, BRYANT YANG, PHILIP CHANG, AND DAVID KWOK

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

- [1.] PRESENTATIONS -
- [2.] OLD BUSINESS All items for Discussion only

2-A. MPK Night at the Ball Park – REPORT FROM COMMISSIONER LEE

It is recommended that the Recreation and Parks Commission

- (1) Approve and support the MPK Night at the Ball Park
- (2) Take such additional, related, action that may be desirable
- [3.] NEW BUSINESS
- 3-A. SOCCER FIELD DISCUSSION
- 3-B. RECREATION AND PARKS COMMISSION MINUTES

It is recommended that the Recreation and Parks Commission Approve the minutes for the regular meeting of May 7, 2018; and

- (1) Take such additional, related, action that may be desirable.
- 3-C. ALHAMBRA UNIFIED SCHOOL DISTRICT REPRESENTATIVE
- 3-D. DIRECTOR'S STATUS REPORT
- [4.] COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTER PARK CONDITIONS / STATUS

<u>ADJOURN</u>

Memorandum

To: Monterey Park Recreation and Parks Commissioners and Staff

From: Paul Duke Lee

Date: May 16, 2018

Re: MPK Night out at the Ball Park (May Update)

After May's Recreation and Parks Commission regular monthly meeting and a follow-up conversation with Director Inez Alvarez, I'd like to propose and recommend the Commission to move forward with the inaugural MPK Night Out at the Ball Park on Saturday, August 25, 2018 at 6:10pm. The game will be between the Los Angeles Dodgers and the San Diego Padres on a promotional night – jersey giveaway. The City will be responsible in both the transaction between the City and the Dodgers and the City and community members. The City will also sponsor a bus to transport residents to and from Dodger Stadium.

Background

The primary objective of this event is to provide a platform for stronger community engagement. Through a City facilitated event, the community at large can benefit by developing a more meaningful relationship with the city government and with fellow community members. Prior to the Dodger Game, community members who have purchased a ticket can casually network with one another during the pre-game mixer held at City Hall, conveniently located where the bus will transport members to and from Dodgers Stadium. The event will draw upon fans' passion for their hometown team and enable others to connect with one another through this shared interest. For non-sports fans, it'll be a great way to relax in a fun and friendly atmosphere towards the end of Summer.

Process

The Dodgers group sales ticket process is that the ticket purchaser (City) will need to purchase at least 50% of the requested number of tickets at the time of purchase. Within three weeks of the game (8/4/18), however, the remaining tickets need to be purchased or they will be released back to the public. If the Commission approves the event at the monthly June meeting, the City will utilize the above process and pay a 50% deposit to purchase 56 tickets for the game. The ticket number of 56 was chosen as it is the total occupancy of the rental bus. The City and the Commission will market this event to the community.

After purchase from the Dodgers, the City will provide the Commission with regular updates regarding number of tickets purchased from members of the community. When the three-week deadline (8/4/18) to purchase the remaining tickets draws near, the City will act in its best judgment to pay the remaining 50% or a fraction there-of depending on the ticket numbers already purchased.

Pricing

The City will charge purchasers \$35/ticket for a seat in the Left Field Pavilion. It is important to note that the retail ticket price is \$28. The \$7/seat raised will be utilized to fundraise specifically for subsequent Movies in the Park sponsored by the Recreation and Parks Commission. When marketing the event to the community, there will be reference to the added cost. If all 56 tickets are purchased, the fundraiser will raise \$392, enough funds to approximately sponsor one Movie in the Park.

In summary:

- Number of tickets to purchase: 56
- Total cost of 56 tickets: \$1,568 (\$28/ticket)
 - o 50% deposit at time of purchase: \$784
- Bus
 - o Sponsored by the City
 - O Saves community members up to \$15/car (General Admission)
 - O Staff should keep log on whether ticket purchasers will utilize the City sponsored bus service
- Fundraising Initiative: Staff will provide an update regarding total funds raised

Other Logistics

Ticketing Procedure, Networking Mixer, Bus Transportation

The Commission will rely on the City's experience with previous Hollywood Bowl events and recommendations on handling logistics of ticketing procedure (the purchase and exchange of tickets from both the Dodgers and the community members), networking mixer, and bus transportation.



RECREATION AND PARKS Commission Staff Report

DATE: June 11, 2018

AGENDA ITEM NO: 3B

TO: Recreation and Parks Commission

FROM: Inez Alvarez, Director of Recreation and Community Services

SUBJECT: RECREATION AND PARKS COMMISSION MINUTES

RECOMMENDATION:

It is recommended that the Recreation and Parks Commission:

- (1) Approve the minutes for the Regular meeting of May 7, 2018; and
- (2) Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None.

BACKGROUND:

None.

FISCAL IMPACT:

None.

Respectfully submitted by:

Inez Alvarez
Director of Recreation & Community Services

Attachment:

1. Recreation and Parks Commission Minutes

MINUTES MONTEREY PARK RECREATION AND PARKS COMMISSION Regular Meeting Monday, May 7, 2018

The Recreation and Parks Commission of the City of Monterey Park held a Regular Meeting of the Commission in the City Council Chambers, located at 320 West Newmark Avenue in the City of Monterey Park on Monday April 2, 2018.

CALL TO ORDER:

Vice Chair Yang called the meeting to order at 7:07 p.m.

FLAG SALUTE:

ROLL CALL: PAUL LEE, RANDALL AVILA, BRYANT YANG, PHILIP CHANG, and DORIS LAU

ABSENT: Chair Avila

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

ORAL AND WRITTEN COMMUNICATIONS

Oral Communications - None

- 1. PRESENTATION None
- 2. OLD BUSINESS All items for Discussion only

2-A. Summer Movies in the Park Sponsorship and Movie Options

The Recreation and Community Services Department proposed to hold three (3) Movies in the Park this summer. The Department will work together with the Community Participation Commission just like last year. Director Alvarez distributed the Summer Movies flyer with the three (3) movie dates and locations are as follows

June 22 - Beauty & The Beast (PG) showing at George Elder Park, sponsored by the Recreation and Parks Commission.

July 20 – Wonder (PG) showing at Cascades Park, sponsored by the Community Participation Commission.

August 3 – Coco (PG) showing at Barnes Park Amphitheater, sponsored by Recreation and Community Services Department.

Director Alvarez distributed the colored summer movies/Summer Concerts flyer the Commission. She also informed the Commission the flyers are being printed and it will get distribute at coming up this weekend at Play Days event and plus distributing to all local schools as well.

Per Alhambra School Representative Bob Gin's request; Director Alvarez had prepared a draft letter addressed to Monterey Park Library Foundation requesting sponsorship for a Movie in the Park during Fall 2018. The Department hopes to expand this program and offer a Halloween themed movie during the month of October.

Commissioner Chang pointed out there might be possible rain in October. Director Alvarez will discuss with staff possible and provide a backup plan to move the event inside the Barnes gym in case it rains.

Action Taken: The Recreation and Parks Commission approved the letter to request for additional sponsorship from the Monterey Park Library Foundation.

Motion: Motion by Commissioner Lee and seconded by Commissioner Lau.

Motion carried by the following vote:

Ayes: Commissioner: Lee, Yang, Lau, and Chang

Noes: Commissioner: None

Absent: Commissioner: Chair Avila

Abstain: Commissioner: None

3. <u>NEW BUSINESS</u>

3-A. MPK Night at the Ball Park

Director Alvarez distributed Commissioner Lee's report regarding possibly having MPK Night at the Ball Park/Dodger excursion trip on a Saturday evening.

During the discussion, Commissioner Lee confirmed that he wanted a Saturday night event and if possible in RF Pavilion section in \$40 range. Commissioner Lau reported that she has done similar deals from her work place and she is going to check ticket prices and she thinks we should be markup to be a little higher than \$40 to cover snacks prior to the game.

Commissioner Yang mentioned and suggested to have an option for low income families. Commissioner Lee also suggested to setup a sub-committee to review and judge possible low income applicants by writing an essay to in order to qualify for low income tickets.

Director Alvarez reported it is questionable how to evaluate and set the guideline for who would quality as low income? Director Alvarez is going to first verify if the transportation for the bus funding is available and we will bring this item back for review and make their recommendations at the next meeting.

Action Taken: The Recreation and Parks Commission approved to direct staff to coordinate to continue working on MPK Night out at the Ball Park and find out what is the best deal on lowest purchase price from vendor.

Motion: Motion by Commissioner Yang and seconded by Commissioner Chang.

Motion carried by the following vote:

Ayes: Commissioner: Lee, Yang, Lau, and Chang

Noes: Commissioner: None

Absent: Commissioner: Chair Avila

Abstain: Commissioner: None

3-B. RECREATION AND PARKS COMMISSION MINUTES

Approve the Recreation and Parks Commission minutes from the meeting of April 2, 2018.

Action Taken: The Recreation and Parks Commission approved the Recreation and Parks Commission minutes from the meeting of April 2, 2018.

Motion: Motion by Commissioner Chang and seconded by Commissioner Yang.

Motion carried by the following vote:

Ayes: Commissioner: Yang, Lau, Lee and Chang

Noes: Commissioner: None Absent: Commissioner: Avila Abstain: Commissioner: None

3-C. Alhambra School representative - Bob Gin was absent

No new report

3-D. Director's Status Report

Director Alvarez provided a brief report on the past event on Cherry Blossom, and Cinco De Mayo activities. Play Days is coming on May 10-13 celebrating City's Birthday event. Play Days Parade starts at 11:00 am on Saturday and Armed Forces Day coming up on May 19th etc.

4. Commission Communications and Commissioner and Agency matter – Park conditions / status

Highlands Park – Commissioner Lee

No items to address; everything is in good order

Pine Tree Park - Commissioner Lee

· No items to address; everything is in good order

Barnes Park – Commission Lau

No items to address; everything is in good order

Sunny Slopes Park – Commission Lau

 Many gopher holes needs repair and drinking fountain is cracked and leaking water

Bella Vista Park – Commissioner Avila

No items to address; everything is in good order

Garvey Ranch Park - Commissioner Avila

No items to address; everything is in good order

La Loma Park- Commissioner Avila

No items to address; everything is in good order

Sequoia Park – Commissioner Chang

· No items to address; everything is in good order

Edison Trails Park-Commissioner Chang

Overgrown vegetation around walkway area

Beth Ryan Park- Commissioner Chang

No items to address; everything is in good order

Elder Park – Commissioner Yang

· No items to address; everything is in good order

Sierra Vista Park - Commissioner Yang

No items to address; everything is in good order

Cascades Park - Commissioner Yang

· As you go up the stairs; Graffiti appeared on right side wall

ADJOURNMENT

adjourned at 8:18 p.m.	or consideration, the meeting was
Inez Alvarez, Staff Liaison	
Approved on	at the Recreation and Parks Commission